



VIP TOWER HOSPITALITY SUITES

All Ages allowed but EVERYONE must have a ticket

Individual VIP Pass Package
The Starting Line

Group Suite Deals Package
The Winners Circle

Gate admission each day of the event

Two-Day VIP Suite access for up to 50 guests (days vary per event)

Gourmet breakfast (select events), lunch, afternoon snacks, and beverages (soft drinks, water, wine, and beer - Pepsi & Budweiser products) served by a host/hostess

Furnished, climate controlled suites with same floor restrooms

Rooftop viewing

(2) HD video screens featuring timing and scoring and live feed of the races

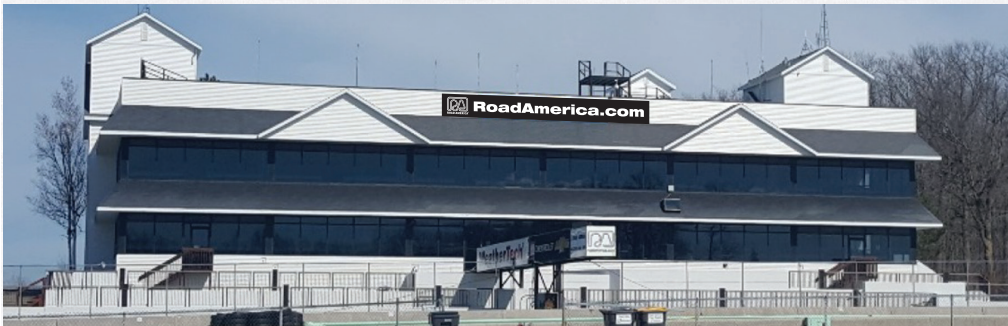
Paddock access each day of the event (NASCAR garages not included)

Reserved VIP parking all event days

Souvenir ticket

Upgrades available upon request and at additional cost. VIP Tower is ADA Accessible.

Contact Road America Hospitality to get started - hospitality@roadamerica.com or 800-365-7223



EVENT PRICING	INDIVIDUAL	GROUP		
		Daily Rate <small>non-race day</small>	Race Day/s ONLY Rate	Full Event Rate
MotoAmerica	\$295	----	\$5,500 <small>1 DAY RENTAL</small>	\$10,500
June Sprints	\$210	\$4,000	\$5,000	\$8,500
IndyCar	\$420	\$18,500	\$23,000	\$31,000
WIC	\$315	\$5,000	\$6,000	\$13,000
IMSA	\$420	\$13,500	\$18,000	\$24,000
NASCAR	\$370*	\$10,500	\$15,500	\$21,000

*First 40 tickets sold will receive complimentary Hot Garage Pass

All pricing includes 5.5% WI Sales Tax; Upgrades extra

General explanation of price difference: The differences in price per race is due to the cost of the show, the difference in menus and the overall demand for services.